



CHILD WELFARE COMMITTEE SRINAGAR
[Bench of 1st Class Judicial Magistrate]



Circular No.: 04 of 2026
Dated: 02.07.2026

Subject: Advisory regarding interviewing, filming and dissemination of videos of children by media persons, digital content creators and members of the public.

The Child Welfare Committee, Srinagar, has taken serious cognizance of a recent incident wherein a school-going child was interviewed outside the school premises and the video was subsequently circulated on social media platforms, thereby exposing the child to widespread public scrutiny and potential psychological, emotional and social harm.

Children constitute a vulnerable class requiring special care and protection. The National Commission for Protection of Child Rights (NCPCR) Guidelines on Media Reporting on Children require that every interaction with a child by the media shall be guided by the best interests of the child, with due regard to the child's privacy, dignity, safety and emotional well-being. The Guidelines further require that interviews of children should ordinarily be conducted only with the informed consent of the parent or legal guardian (or the competent authority, where applicable), without coercion or inducement, and only where such interaction does not expose the child to harm or exploitation.

In view of the above, and in discharge of its statutory functions under the Juvenile Justice (Care and Protection of Children) Act, 2015, the Child Welfare Committee, Srinagar, hereby issues the following advisory:

1. No child below the age of 18 years shall be interviewed, filmed or recorded in a manner that compromises the child's privacy, dignity, safety or best interests.
2. Media persons, journalists, digital content creators, vloggers and members of the public shall not approach or interview school-going children in or around educational institutions without the informed consent of the parent or School authorities concerned. Where the interaction relates to school activities or takes place in connection with the school environment, the prior consent of the concerned school authorities should also be obtained.
3. Children shall not be encouraged or induced to make statements on political, controversial, legal or other sensitive matters that may expose them to

Advisory regarding interviewing, filming and dissemination of videos of children by media persons.

Khairul Nisa
2/7/2026
Child Welfare Committee
Srinagar

Page 2 of 3

public criticism, online abuse, intimidation or any form of social scrutiny, emotional or psychological harm.

4. No photograph, video or interview of a child shall be published or disseminated where such publication is likely to prejudice the child's rights, safety, privacy, dignity or overall welfare.

5. All educational institutions shall sensitise students, parents and staff regarding safe interaction with media and digital platforms and shall immediately report any unauthorised media engagement involving children to the Child Welfare Committee and the concerned law enforcement authorities.

6. Any violation affecting the rights, welfare and well-being will of a child will be referred to the Cyber Police or other competent authorities for appropriate action in accordance with law, including removal of objectionable digital content wherever legally permissible.

All media organisations, digital content creators, educational institutions and members of the public are called upon to strictly adhere to the NCPCR Guidelines and all applicable child protection laws, ensuring that the rights, dignity, privacy and best interests of every child remain paramount.

This Circular shall come into force with immediate effect.

Nughat Un Nisa (Nughat Un Nisa) (Benish Kazmi) (Misbah Rashid) (Dr Shahid A Ronga)
Member Member Member Member
Child Welfare Committee Child Welfare Committee Child Welfare Committee Child Welfare Committee
Srinagar Srinagar Srinagar Srinagar

Khairul Nisa
(Dr. Khair Ul Nisa)
Chairperson
Child Welfare Committee
Srinagar